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Science and Technology Park of Crete (STEPC), 100, Nikolaou Plastira Ave., Vassilika Vouton, Heraklion, Greece GR70013.

Tel: +30-2810-39186, Fax: +30-2810-391860 www.mitostravelguides.com sales@mitostravelguides.com

Multilingual Native apps Points of interest **Augmented Reality**

Trip Planner

Calendar

Local Offers • Coupons • Events 100% offline

Maps & Navigation

Suggested Routes

"My Places"

Push notifications

Multichannel

Social Media integration

Multimedia Content

Photo Gallery

Travelers reviews and ratings

User Profiles & Personalized information

Custom modules



We don't try to provide the same solution to all of our customers



Instead we study each case and customize our platform according to the needs and the specific strategy of our customer



"the Ultimate Platform"



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Tour Operators & Travel Agencies

- Build stronger relationships and engage with your customers
- Increase brand visibility
- ► Reduce costs
- ► Trip overview & travel documents
- ltineraries & travel guides
- ► Sell excursions and other services
- Integration with existing systems
- Promote local partners



- ► Offer your visitors a personal guide
- ► Promote your destination
- ► Rich travel Guide
- ► Complete experience (Web Portal, Mobile App, QR)
- Single or multiple destinations for cities, regions and countries
- ► Promote local businesses
- ► Multiple languages
- ► Simple and fast implementation



Hotels & Resorts

- ► Hotel information
- ▶ 24/7 Virtual concierge
- ► Local travel guide
- ► Guest satisfaction
- ► Promote local partners
- Increase loyalty
- ► Reduce costs



Travel Publishers

- Generate revenue (Bookings, coupons)
- Increase brand visibility
- Single or multiple destinations in one app (cities, regions, countries)
- Data synchronization with existing databases
- Online features are branded and published under your domain name
- ► Promote local partners
- Detailed analytics



Telecom Operators, Airlines, Ferries

- Guides for all of your destinations
- ► Increase brand visibility
- ► Promote local partners
- ► **Generate revenue** (Bookings, coupons)
- ▶ Value-added service that drives ARPU
- Build stronger relationships and engage with your customers

Tourism Boards & DMO

- ► Promote your destination
- ► Understand your visitors
- ▶ Offer your visitors a personal guide
- ► Complete experience (Web Portal, Mobile App, QR)
- ► Rich travel Guide & suggested tours
- ▶ Promote local businesses
- ► Multiple languages
- ▶ Wide range of marketing features
- ► Simple and fast implementation



It's a WIN-WIN situation!!

White-Label Solution (optional)

Proven solution that works

We provide the technology, so that you focus on sales

Fast time to market

- Complete, modular, competitive
 - Long-term engagement

Clear Business Model so that everybody wins

Initial training provided

We can **assist you** with marketing material and guidelines for the **successful implementation**

Strategic Partners & Resellers

- Marketing & Advertising firms
- Consulting Firms
- Software Providers
- Technology companies (IT services, Integrators, Cloud service providers)

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Become a Partner sales@mitostravelguides.com