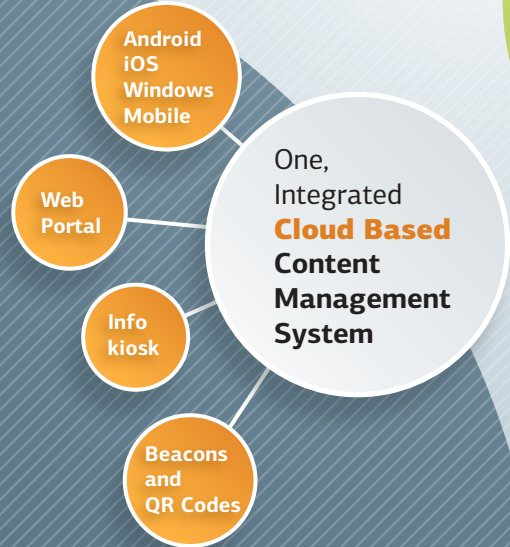




MiTO
TRAVEL & CITY GUIDE
"the Ultimate Platform"



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Multilingual
Native apps
Points of interest
Augmented Reality
Trip Planner
day-by-day schedule

Calendar
Local Offers • Coupons • Events

100% offline
NO roaming data charges

Maps & Navigation
Suggested Routes

"My Places"
Push notifications

Multichannel
Web, Mobile App, Infokiosks, SMS, Email

Social Media integration
Multimedia Content
360° photos & video, sound,
documents and more

Photo Gallery
Travelers reviews
and ratings
User Profiles &
Personalized information
Custom modules
based on our customer
needs

Beacons
QR



We don't try to provide the same
solution to all of our customers



Instead we study each case
and **customize our platform**
according to the needs
and the specific strategy
of our customer

MiTO
TRAVEL & CITY GUIDE

"the Ultimate Platform"



Android
iPhone
Windows Mobile
Web Portal

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17:00 Casablanca	KL1026	Gate open
17:15 Astana	AF3672	Gate open
17:30 Amsterdam	UA115	Gate open
17:50 New York	AM6045	Gate open
18:00 Newark	KL1024	Gate open
18:00 Paris CdG	KE908	Gate open
18:10 Amsterdam	XM5233	Gate open
18:50 Seoul	KQ101	Gate open
18:50 Milan-Linate	AT675	Gate open
Nairobi		



Tour Operators & Travel Agencies

Local Government, Chambers, Cruise Ports

Hotels & Resorts

Travel Publishers

Telecom Operators, Airlines, Ferries

Tourism Boards & DMO

White-Label Solution (optional)

Strategic Partners & Resellers

- ▶ Build stronger relationships and engage with your customers
- ▶ Increase brand visibility
- ▶ Reduce costs
- ▶ Trip overview & travel documents
- ▶ Itineraries & travel guides
- ▶ Sell excursions and other services
- ▶ Integration with existing systems
- ▶ Promote local partners

- ▶ Offer your visitors a personal guide
- ▶ Promote your destination
- ▶ Rich travel Guide
- ▶ Complete experience (Web Portal, Mobile App, QR)
- ▶ Single or multiple destinations for cities, regions and countries
- ▶ Promote local businesses
- ▶ Multiple languages
- ▶ Simple and fast implementation

- ▶ Hotel information
- ▶ 24/7 Virtual concierge
- ▶ Local travel guide
- ▶ Guest satisfaction
- ▶ Promote local partners
- ▶ Increase loyalty
- ▶ Reduce costs

- ▶ Generate revenue (Bookings, coupons)
- ▶ Increase brand visibility
- ▶ Single or multiple destinations in one app (cities, regions, countries)
- ▶ Data synchronization with existing databases
- ▶ Online features are branded and published under your domain name
- ▶ Promote local partners
- ▶ Detailed analytics

- ▶ Guides for all of your destinations
- ▶ Increase brand visibility
- ▶ Promote local partners
- ▶ Generate revenue (Bookings, coupons)
- ▶ Value-added service that drives ARPU
- ▶ Build stronger relationships and engage with your customers

- ▶ Promote your destination
- ▶ Understand your visitors
- ▶ Offer your visitors a personal guide
- ▶ Complete experience (Web Portal, Mobile App, QR)
- ▶ Rich travel Guide & suggested tours
- ▶ Promote local businesses
- ▶ Multiple languages
- ▶ Wide range of marketing features
- ▶ Simple and fast implementation

Proven solution that works
We provide the technology, so that you focus on sales

Fast time to market
Complete, modular, competitive solution

Long-term engagement
with final customer, that drives revenue

Clear Business Model
so that everybody wins

Initial training provided
We can assist you with marketing material and guidelines for the successful implementation of your projects

- ▶ Marketing & Advertising firms
- ▶ Consulting Firms
- ▶ Software Providers
- ▶ Technology companies (IT services, Integrators, Cloud service providers)



Become a Partner
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